SPRING CONFERENCE & ANNUAL MEETING

April 17-18, 2023

Nationwide Hotel & Conference Center
Lewis Center, Ohio
ABOUT YOUR HOST

Craig Burford, Executive Director, OESCA
Craig Burford has served as OESCA Executive Director since 2000. In this capacity, he manages association operations and directs the policy development and lobbying efforts of the association through its grass roots network. He also serves on the Executive Council of the National Association of Educational Service Agencies (AESA), representing state executive directors across the United States.

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Learn more about our sponsors on the Exhibitors page and meet with their representatives to discuss how they may be able to serve your ESC.
AGENDA
Sunday, April 16, 2023

5:30pm Executive Committee Dinner & Meeting Sponsored by Sycamore 1
7:30 - 9:00pm President's Welcome Reception Sponsored by Sycamore 1

Monday, April 17, 2023
(all sessions held in Grand Ballroom 2, 3, 4 unless otherwise noted)

7:30am Exhibitor Set-up Atrium
8:00am Registration Atrium
8:45am Spring Conference Opening
Welcome
Dave Larson, OESCA President & Superintendent, Miami County ESC

Opening Remarks
Stephanie Siddens, State Superintendent of Public Instruction

Keynote Speaker: State Education Policy Trends and Ohio
Jeremy Anderson, President, Education Commission of the States

10:15am Networking Break Sponsored by Atrium

10:30am ESC & State Agency Spotlights: Breakout Session 1 (Pick One)

Breakout A: Mental Health Strategies for Staff
Grand Ballroom 1
Learn how to incorporate practical, research-based mental health strategies into your
district for healthier staff and students and gain confidence practicing strategies.
Presenters: Cristin O'Riordan & Marie Ward, Fairfield County ESC

Breakout B: Emerging Technologies & the Impact on K-12 Education
Grand Ballroom 2
Learn about Artificial Intelligence (AI) and Chat GPT and its role in K-12 schools.
Presenter: Dr. Wendy Hanasky, East Central Ohio ESC

Breakout C: Building a Driver's Education Program to Support Career Readiness
Grand Ballroom 3
Learn how the Muskingum Valley and Ohio Valley Educational Service Centers are using
federal COVID-19 relief funds to help prepare students for the workforce.
Presenters: Justin Denius & Lori Snyder-Lowe, Muskingum Valley ESC

Breakout D: Literacy Update
Grand Ballroom 4
Join Ohio Department of Education Office of Approaches to Teaching and Professional
Learning for the latest updates on Ohio's literacy initiatives.
Presenters: Melissa Weber-Mayrer & Melissa Babcock, Ohio Department of Education

see next page
AGENDA

**Breakout E:** Executive Leadership and RocketPD - Leverage K-12 Rockstars to Serve Your Districts  
Sycamore 2  
Explore effective models for leveraging high-quality national speakers to support local administrators and educators through ESC-facilitated discussions. Provide member districts with a valuable benefit and create a new revenue stream.  
Presenters: Jesse Leib, Corey Murray, Chris Dekmar; InDemand Group & RocketPD

11:30am  ESC & State Agency Spotlights: Breakout Session 2 (Pick One)

**Breakout A:** Advancing Personalized Learning through Ohio ESC Partnerships  
Grand Ballroom 1  
Learn how the Fairfield County ESC has used research-based best practices to create InnevAto EDU, a catalog of NCAA-accredited and Quality Matters aligned high school courses that meet the needs of Ohio students. ESCs will learn about partnership opportunities to make quality content available to students statewide.  
Presenters: Jennifer Sayre & Marie Ward, Fairfield County ESC

**Breakout B:** Reimagining Extended Learning Grants  
Grand Ballroom 2  
Join the Ohio Department of Education for information on extended learning grants and how they can support work around High Quality Instructional Materials (HQIM) adoption and implementation, tutoring and other state and local priorities.  
Presenters: Sherry Birchem & Patty Nyquist, Ohio Department of Education

**Breakout C:** Telehealth Services  
Grand Ballroom 3  
Learn about a collaborative effort between InnovateOhio, BroadbandOhio, the Muskingum Valley ESC and the Appalachian Children's Coalition to connect nearly 20,000 students to telehealth services.  
Presenters: Mike Fuller, Rick Fulkerson, Lori Snyder-Lowe, Kate Brenner, MVESC

**Breakout D:** Office for Exceptional Children Update  
Grand Ballroom 4  
Explore the latest updates and opportunities for the statewide network of ESCs to partner around services to students with disabilities and their educators.  
Presenters: JoHannah Ward & Joe Petrarca, Ohio Department of Education

**Breakout E:** Supporting Students to Explore Job Opportunities  
Sycamore 2  
Learn how the ESC of Central Ohio is leveraging federal stimulus funds under its extended learning grant and bringing new job opportunities to students through new virtual tools.  
Presenter: John Hambrick, ESC of Central Ohio

12:30pm  Lunch  
Edgewater Dining Room

**Lunch Speaker:** The Buying and Selling of American Education  
Dr. Susan Tave Zelman, Former State Superintendent of Public Instruction

1:30pm  General Session: Ohio’s Budget & the Fiscal Condition of the States  
Brian Sigritz, National Association of State Budget Officers
Network Break
Sponsored by Atrium

General Session: Policy Discussion with Ohio Business Leaders
Join representatives from Ohio business organizations to examine Ohio's workforce readiness initiatives and how to improve and enhance connections between K-12 and business and industry.

Regional Networking and ESC Team Discussions
ESC Network Regional Coordinators

Reception
Sponsored by Atrium

Dinner
Sponsored by Atrium

Dinner Speaker: “Artificial Intelligence & the Future of Education”
Alex Kotran, CEO & Founder, aiEDU

Tuesday, April 18, 2023
(all sessions in Grand Ballroom 2, 3, 4)

Breakfast
Dining Hall

General Session: ESC Implementation of the Business Strategy Framework
Representatives of Montgomery County ESC, ESC of the Western Reserve, Southern Ohio ESC, and Fairfield County ESC will share their experiences learning and implementing the Business Strategy Framework and how it has influenced their decision-making processes and operations.

ESC Legal Update
Nicole Donovsky, Bricker & Eckler

Legislative & Budget Update
Allison Lawlor, Sean P. Dunn & Associates

OESCA Business Meeting
Grand Ballroom 1
Update on the ESC statewide network and Program Cabinet and items up for vote:
• Approval of Program Cabinet Members
• Election of Regional Representatives
• Adoption of State and Federal Legislative Platforms
• Adoption of ESC funding model

Adjourn
Note: Certificates of Completion will be emailed to all attendees following the conference.

Franklin B. Walter Scholarship Luncheon
11:00am Franklin B. Walter Luncheon Registration
11:45am Student Photo & Doors Open
12:15pm OESCA All-Scholastic Student Awards Program
2:15pm Adjourn
Stephanie Siddens, State Superintendent of Public Instruction, Ohio Dept. of Education
Stephanie Siddens, Ph.D. has been with the Department since 2006. Dr. Siddens previously served as the Senior Executive Director of the Department’s Center for Student Supports where she oversaw the implementation of the whole child framework, early learning, special education, gifted education, nutrition, prevention education, positive behavioral intervention and supports, SEL, school climate, behavioral health and school-based health.

Jeremy Anderson, President, Education Commission of the States
Mr. Anderson partners with state education leaders to provide unbiased information, personalized support and opportunities for collaboration and is committed to helping states create informed education policy and better education systems for students. Prior to his current position, Mr. Anderson worked with lawmakers to provide strategic leadership on education policy design and implementation.

Susan Tave Zelman, President, Zelman Education Consulting Group
Dr. Zelman consults on education policy and serves clients in the field of education technology and textbooks. She began her career as an educator, then served as Associate Commissioner of Education, Deputy Commissioner of Education, Ohio State Superintendent for Public Instruction and Senior Vice President for Education and Children's Programming at the Corporation for Public Broadcasting. She recently authored The Buying and Selling of American Education: Reimagining a System of Schools for All Children.

Brian Sigritz, Director of State Fiscal Studies, National Association of State Budget Officials
Mr. Sigritz is the author of the State Expenditure Report, a 50-state analysis of state spending trends broken down by program area and fund source. He also monitors the fiscal outlook of the 50 states while analyzing spending and revenue trends and handles activities related to taxes, transportation, public-private partnerships, energy, and disaster response. Mr. Sigritz presents to budget offices, legislatures, associations and private industry, and has appeared on numerous programs and publications.

Alex Kotran, Founder & CEO, aiEDU
Alex Kotran oversees strategy, partnerships, fundraising, and external relations for the AI Education Project. Prior to founding the AI Education Project, he built the AI Ethics and Corporate Social Responsibility function for H5, Inc., and led strategic partnerships with organizations including the United Nations, NYU School of Law, the OECD, and IEEE to develop judicial education programs and high profile convenings.

Nicole Donovsky, Partner, Bricker & Eckler
Nicole Donovsky serves as general counsel to school districts with an emphasis in labor and employment issues, including contract negotiations, grievances, arbitrations, FMLA, ADA, workers’ compensation, evaluation, nonrenewal and termination. She also advises school districts in the areas of career-technical education, student issues, civil rights, public records, abuse reporting, ethics, board policies and crisis management strategies. She is chief legal counsel to the Buckeye Association of School Administrators.

Allison Lawlor, Lobbyist, Sean P. Dunn & Associates
Allison Lawlor represents the firm's K-12 and higher education clients. Prior experience includes serving as Senior Legislative Aide to Ohio State Senator Andrew Brenner, Legislative Aide to then-State Representative Brenner and former State Representative Margaret Conditt where she assisted in developing legislation and clerked the Education and Career Readiness Committee.
American Fidelity provides benefit education and enrollment assistance, 125 & 403(b) compliance, and unique benefit package solutions for school districts. Lisa.Stevens@americanfidelity.com, Joel.Shireman@americanfidelity.com, Dave.Zorn@americanfidelity.com, Matt.Salisbury@americanfidelity.com, Kraig.Burr@americanfidelity.com

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RocketPD is on a mission to create the world’s largest community of educators, with the best professional learning experiences. Connect your team with the most inspiring educators on the topics that matter – from anywhere. Jesse Leib, Jesse@rocketpd.com

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abl’s actionable analytics platform and leadership training increase each student’s access to college and career readiness pathways, maximize districts’ use of resources, and empower school leaders to meet district goals. Jack Shaw, jshaw@ablsschools.com, Stefan Kohler, skohler@ablsschools.com

Boardworks is a turn-key library of interactive resources to enrich K-12 instruction. You can seamlessly integrate our highly interactive and customizable activities into your classroom and online lessons. Zac.Bunn@boardworksed.com, Chase.Vaughn@boardworksed.com

TeachTown’s education solutions utilize research-based best practices derived from the methodologies of applied behavior analysis designed exclusively for students with moderate to severe disabilities and emotional and behavioral disorders. Justin Wilk, jwilk@teachtown.com, Leah Stern, lstern@teachtown.com

Presence Learning is the leading provider of online therapy solutions, by connecting children with diverse needs with speech-language pathologists, occupational therapists, and mental health counseling professionals. Lance.Siegwald@presencelearning.com, Kelly.Thoel@presencelearning.com

ClassLink is a global education provider of access and analytics products that create more time for learning and help schools better understand digital engagement. Fred.Wolfe@classlink.com

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