The “I Can Be Anything I Want to Be A to Z” campaign is aligned to all workforce sectors and focuses on the following careers:

A: Aerospace Engineer  N: Nurse Practitioner
B: Botanist  O: Ophthalmologist
C: Computer Software Programmer  P: Petroleum Engineer
D: Dental Hygienist  Q: Quality Control Inspector
E: Electrician  R: Research Analyst
F: Fashion Designer  S: Stonemason
G: Genetic Counselor  T: Translator
H: Hydrologist  U: Urban Planner
I: Industrial Organizational Psychologist  V: Video Producer
J: Jet Engine Mechanic  W: Workforce Development Specialist
K: Kinesiologist  X: X-ray Technician
L: Lawyer  Y: Youth Programs Director
M: Marketing Manager  Z: Zoologist

Get your PowerUP today!
Contact Marti Baker at 937.225.4598 or marti.baker@mcesc.org

Developed to PowerUP Montgomery County students’ abilities to plan for their future.
Take K-5 Career Awareness to the next level with the “I Can Be Anything I Want to Be A to Z” curriculum.

This series of 26 posters and associated curriculum guides can help teachers and counselors strengthen career awareness in their schools. All posters are printed on high-quality paper and are laminated for durability. A full curriculum guide accompanies each poster.

Each A to Z poster (26 total) includes general information about the career. An engaging illustration helps students visualize the work done for each career. Every poster helps students understand answers to the questions:

- **WHY IS THIS JOB COOL?**
- **DO YOU LIKE TO DO THESE THINGS?**
- **HOW MUCH SCHOOLING?**
- **HOW MUCH CAN YOU EARN?**
- **WHAT ARE THREE WAYS TO PREPARE?**
- **WHAT ARE SIMILAR CAREERS?**

Each curriculum guide (26 total) provides ideas and supporting resources for making classroom connections with the highlighted careers. Each guide supports teachers and counselors in furthering use of the posters, and includes the following sections:

- Using the A-Z Posters with Students – provides additional details about the poster content
- Exploring Careers More Deeply – provides video resources and a hands-on “Career Jumpstart Challenge,” which gives students the opportunity to see what it is like to work in the career field
- Making Career Connections in the Content Areas – helps educators tie the careers to English language arts and other content areas
- Connecting to Career Resources – includes additional career resources, such as general career information and professional organizations
- Connecting to Ohio Career Resources – provides Ohio-specific resources and field trip ideas

$499 Curriculum set includes 26 posters with individual companion guide for each letter.
### ORGANIZATIONAL INDUSTRIAL-ORGANIZATIONAL Psychologist

**What are similar careers?**
- Human Factors Psychologist
- Human Resource Specialist
- Industrial Engineer

**Why is this Job Cool?**
"I get to help people figure out how to work smarter and be happier at work. Sometimes I recommend changes in how teams work and how projects are accomplished."

**How Much Schooling?**
Bachelor's Degree + Postgraduate

**ZOOLOGIST**

**What are similar careers?**
- Conservationist
- Microbiologist
- Veterinarian

**Why is this Job Cool?**
"I work at a zoo. I helped raise an orphaned gorilla, including closely tracking her behavior and helping her learn."

**How Much Schooling?**
Bachelor's Degree

**DENTAL hygienist**

**What are similar careers?**
- Dental Assistants
- Dentists
- Medical Assistants

**Why is this Job Cool?**
"I get to work with lots of people every day to help them keep their beautiful smile."

**How Much Schooling?**
Associate's Degree