



Education's new normal

WHEN STUDENTS MATTER MOST

Governor's Education Budget – FY2012-2013

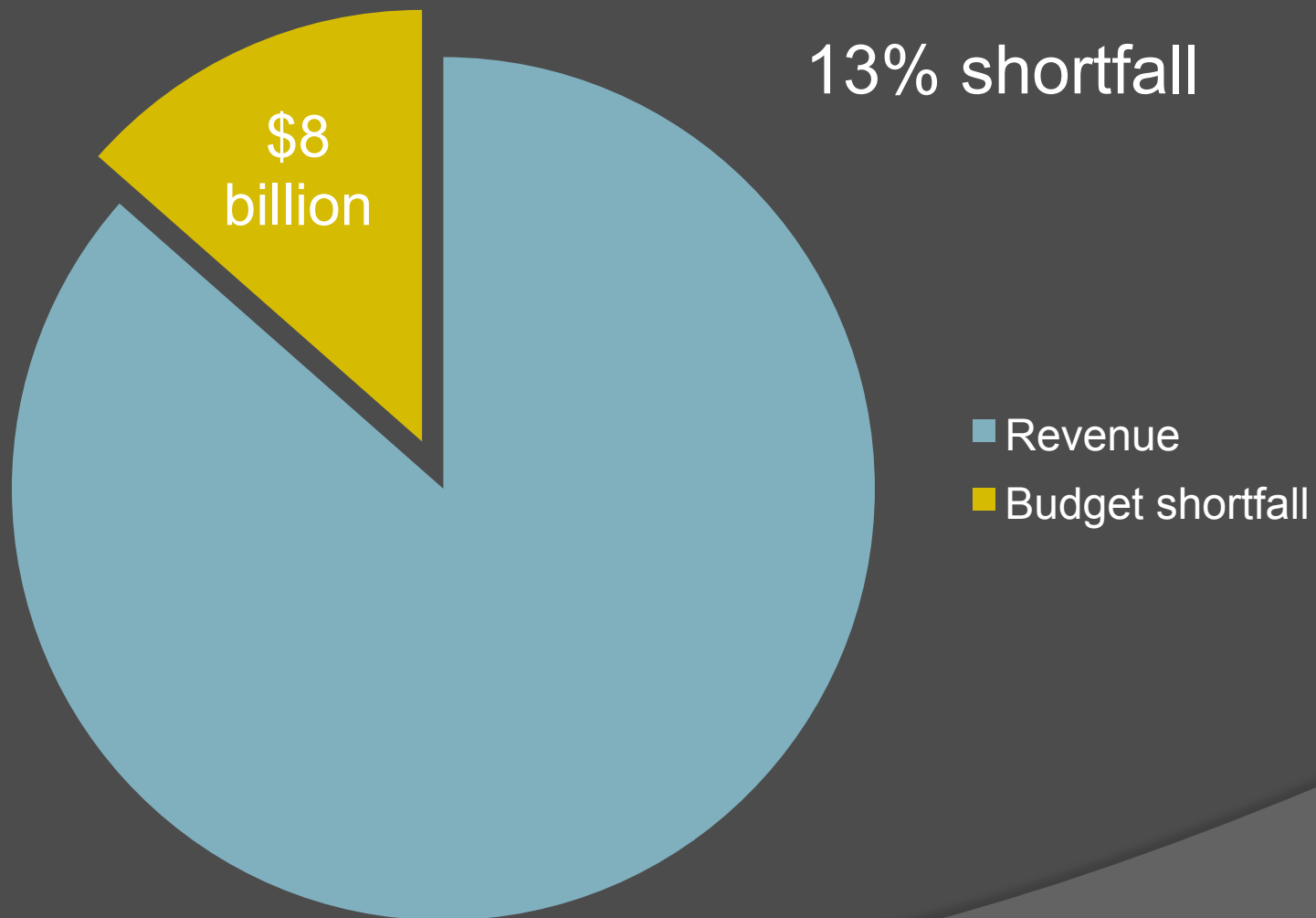


Education's New Normal

The challenges we face

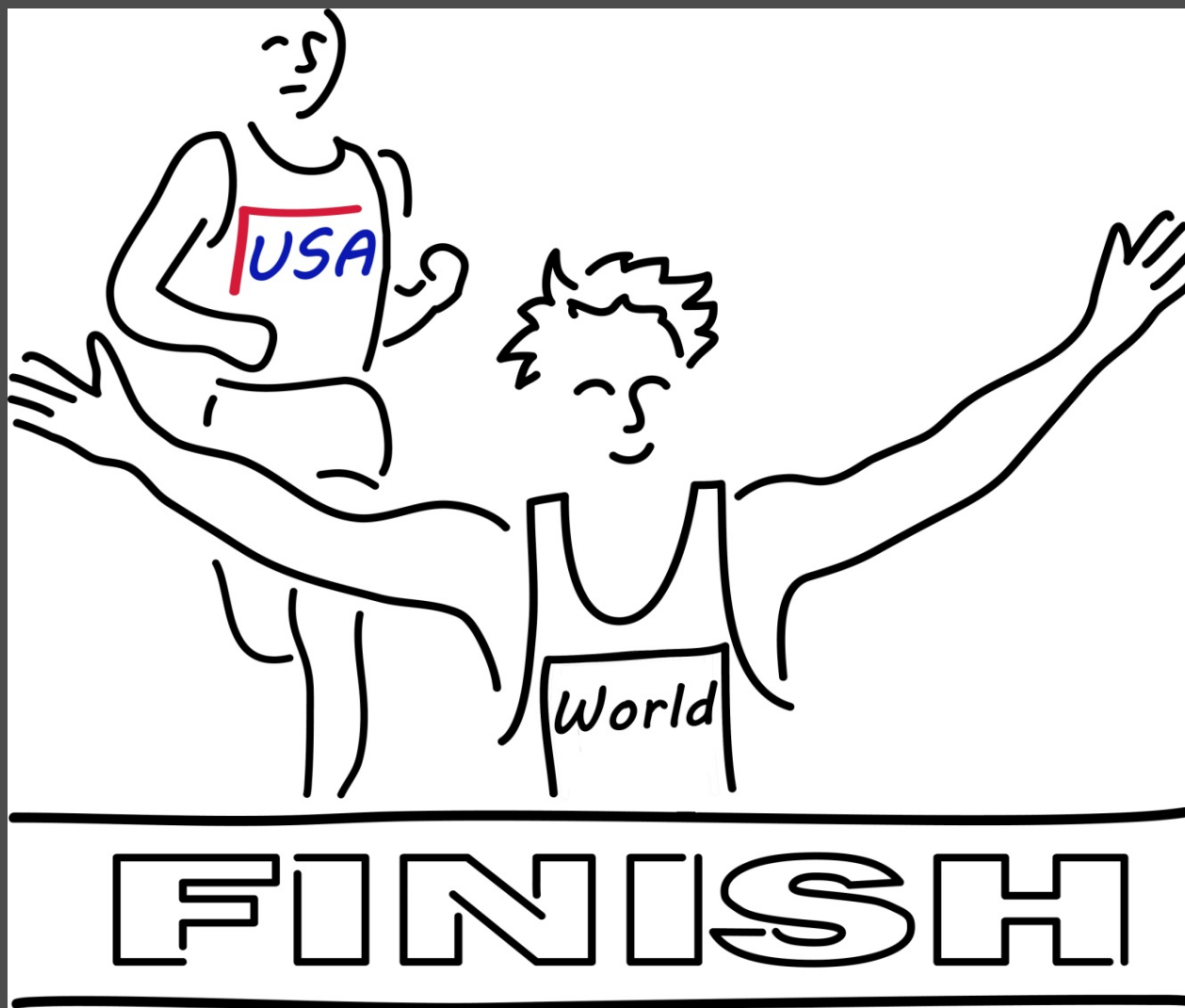


Budget





Global competition





Ohio's reality

- From 2000 to 2007, Ohio's population grew 1.0 percent, while the nation's population grew 7.2 percent.
- In 2010, Ohio ranked 31st in numeric growth and 47th in percentage change.



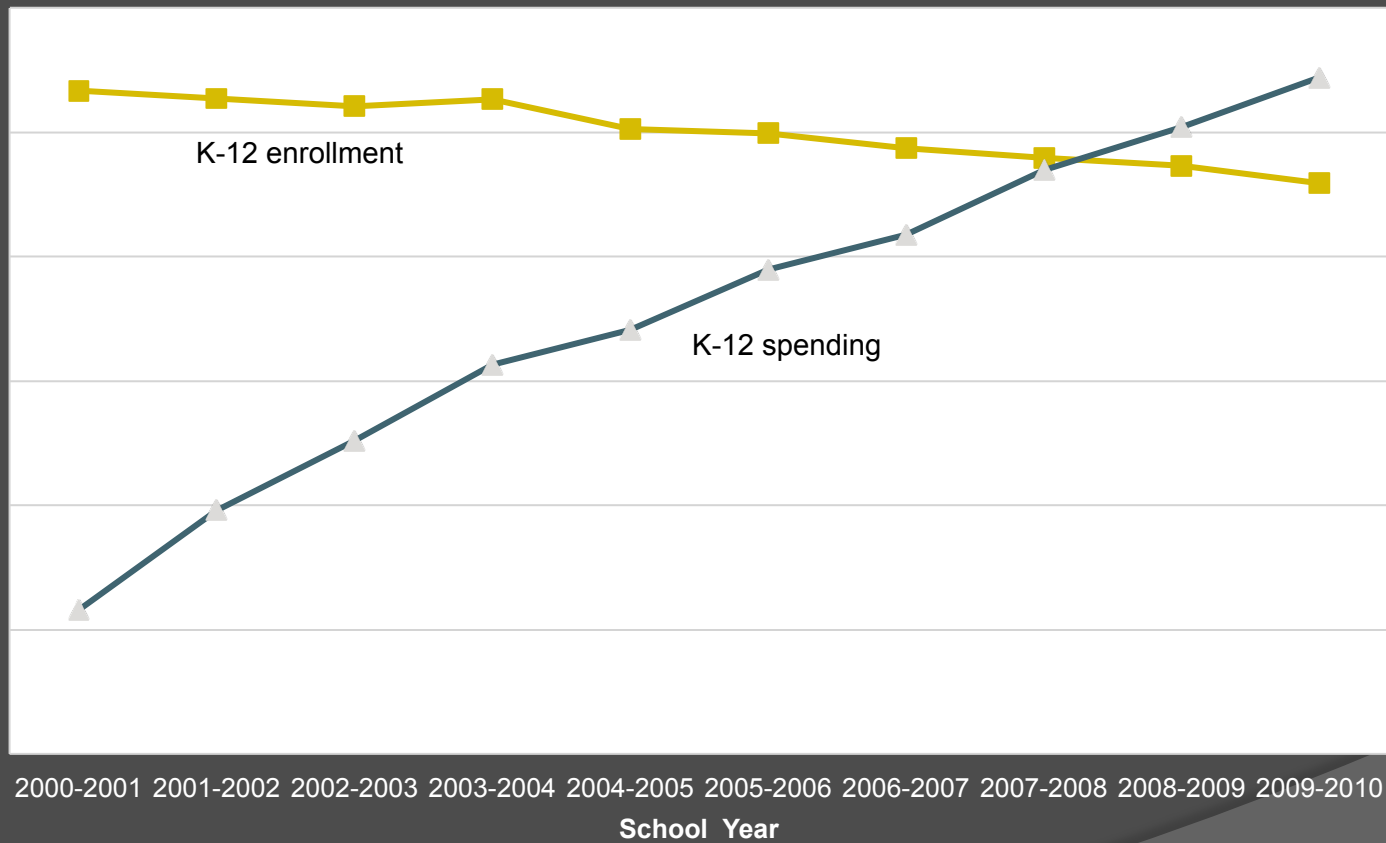
Ohio's reality

- 47th in economic growth
- 2nd in job loss

Education



Expenditure growth and Enrollment decline

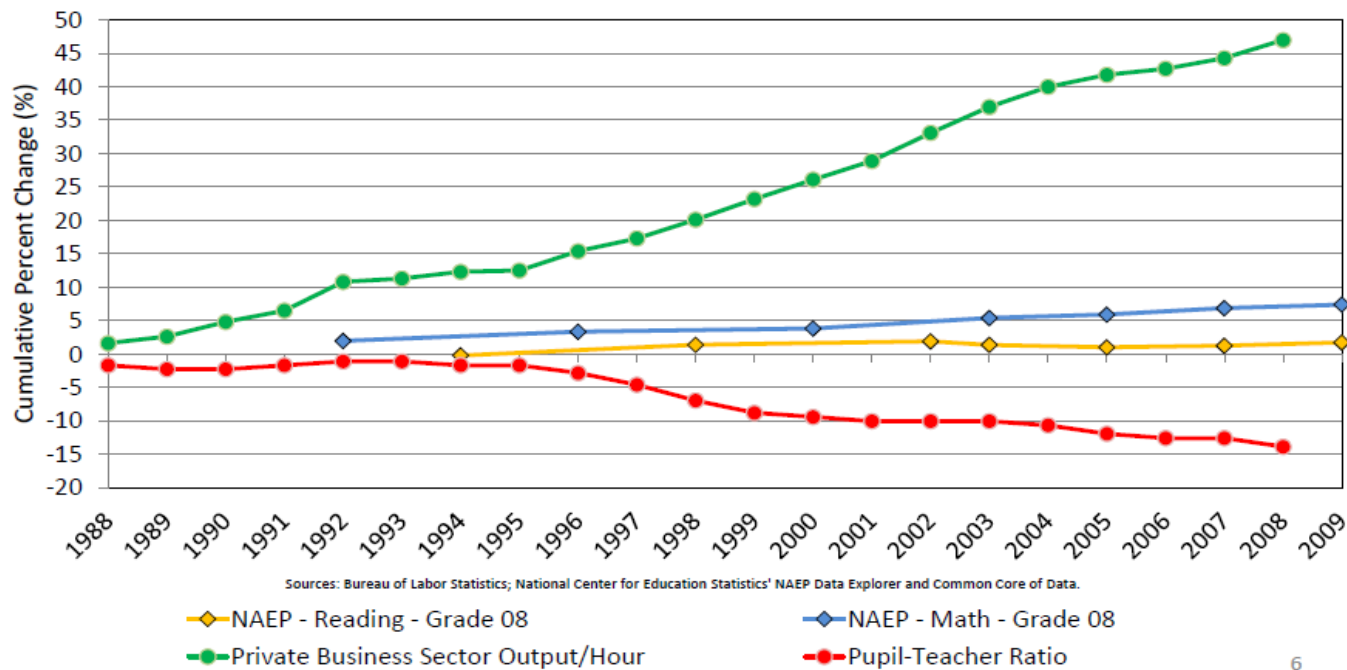


Education



Private and Public Sector Productivity Compared

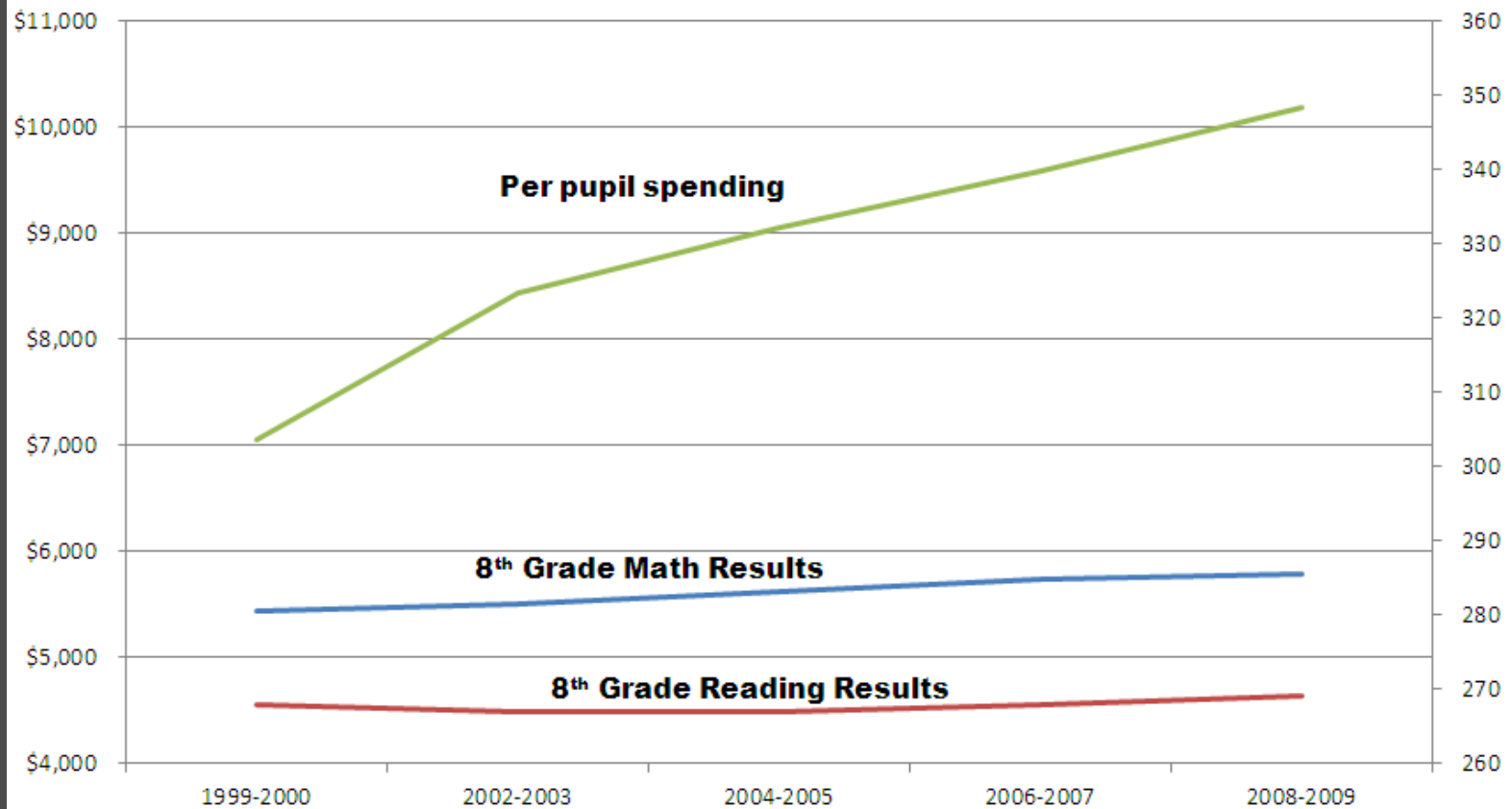
Cumulative Percent Change in Private Business Sector Output/Hour, Pupil-Teacher Ratio, and Reading and Mathematics NAEP Scale Scores



Education



Higher costs, stagnate results



Source: National Assessment of Educational Progress (NAEP), OH DOE



Education

- NAEP flat
- ACT flat
- College remediation up

- State assessment performance up
 - There is a mismatch



Tradition

- If I'd asked customers what they wanted, they would have said "a faster horse". (Henry Ford)
- We need a new education, not just a better traditional one.



Salman Khan – a digital Socrates

- Would we let him teach in Ohio?
- Would we give kids credit for the work?
- What role does model curriculum play?
- Would Khan Academy kids do well on tests?
- Are their “Sal Khan” like teachers in our schools today?
- Are we helping them impact more kids?



Places it is working

Hope



90/90/90 schools

- ◎ Focus on academic achievement
 - Displayed, shared, clear
- ◎ Curriculum choices
 - Tough choices driven by student achievement
- ◎ Frequent assessment
 - Complex response systems
 - Including regular external scoring
- ◎ No “one answer” product



High performing schools

- Student results are known and compared
- Educators take responsibility
- Decisions are driven by student results
 - Will this improve student success?
- Choice and competition are embraced
- Flexibility is provided
- Technology is integrated



How to support great schools

- Hire and retain superior teachers and principals
- Support innovation, stop failure
- Invest in students
- Expand choice
- Create a digital-friendly state



Aligning Ohio with what works

The Governor's Reform Agenda



Hire and retain superior teachers and principals

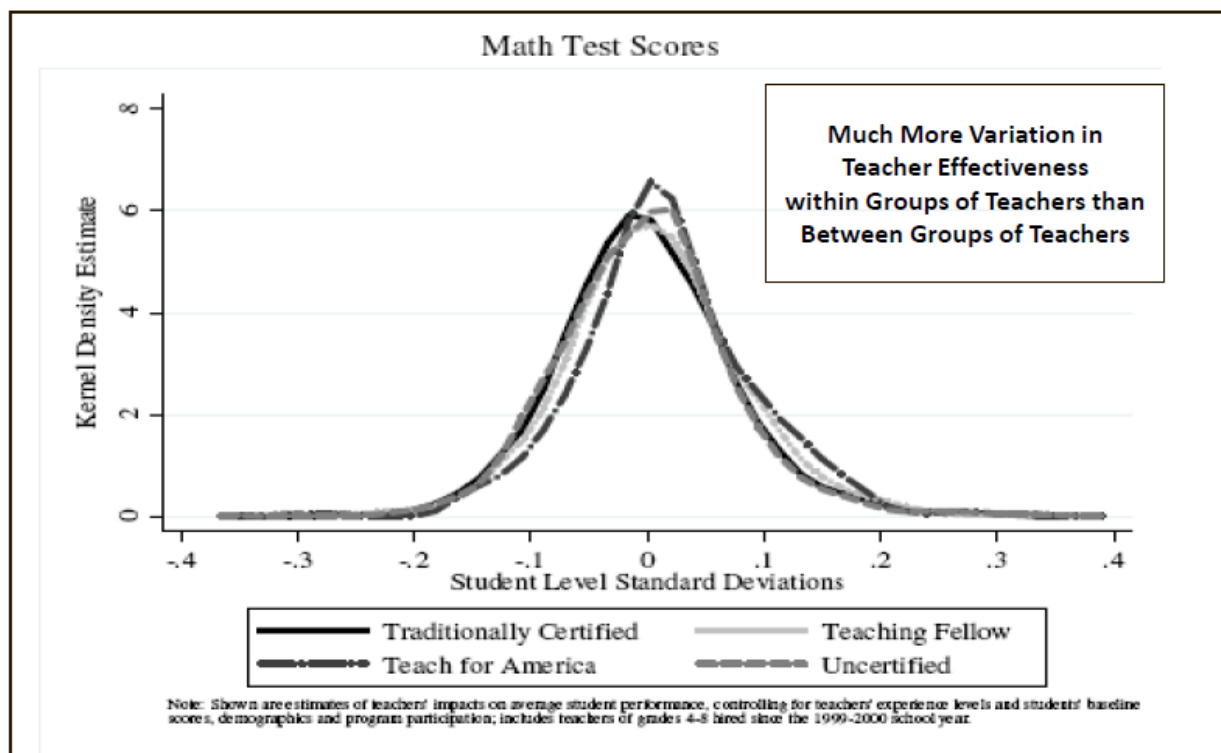
- ◎ Bonuses for student growth
- ◎ Teach for America and others
 - “My job title is Teacher, not Talker”
- ◎ Quality based employment decisions
 - The Dayton example
- ◎ Test teachers in poor performing schools
- ◎ Streamline dismissal processes



Why TFA and other alternatives



Importance of Exploring Teacher Effectiveness



Source: Kane, T.J., Rockoff, J.E., and Staiger, D.O. (2006). What Does Certification Tell Us About Teacher Effectiveness? Evidence from New York City.



Support innovation, stop failure

- Rank schools on performance
- Recognize the best schools
- Create innovation schools and zones
- Give parents take-over rights
- Close chronically failing schools



Invest in students

- ⦿ Encourage shared services
 - Health care pooling
 - New role for ESCs
- ⦿ Report on classroom expenditures
 - 47th in money to the classroom
- ⦿ Repeal the EBM



Expand choice

- ⦿ Double EdChoice scholarships
- ⦿ Remove the cap on charter schools
 - Except for poor quality sponsors
- ⦿ Eliminate the auto transfer of collective bargaining agreements in conversions
- ⦿ Enhance charter school access to facilities



Create a digital-friendly state

- Give students the right to choose online coursework
- Simplify and focus state educational technology leadership
- Build a platform for Ohio's "Sal Khan" teachers



Key budget provisions

- ⦿ Federal stimulus funds are gone
- ⦿ TPP and KWH reductions scheduled
 - Adjustments are made to buffer impact
- ⦿ State foundation aid increased
 - \$ moved from state and regional to schools
- ⦿ Program set asides are reduced where possible



Robert Sommers, PhD, Director
Office of 21st Century Education

Robert.sommers@governor.ohio.gov

Questions?